

| KATE TINSDALE BRAND PORTFOLIO

Custom and Semi-Custom

Your personal brand must be powerful, memorable and authentically you. The Studio team makes the branding process easy. Use our personalized branding tools and work with our professional designers and copywriters to ensure that you stand out among the competition.





| CUSTOM LOGO



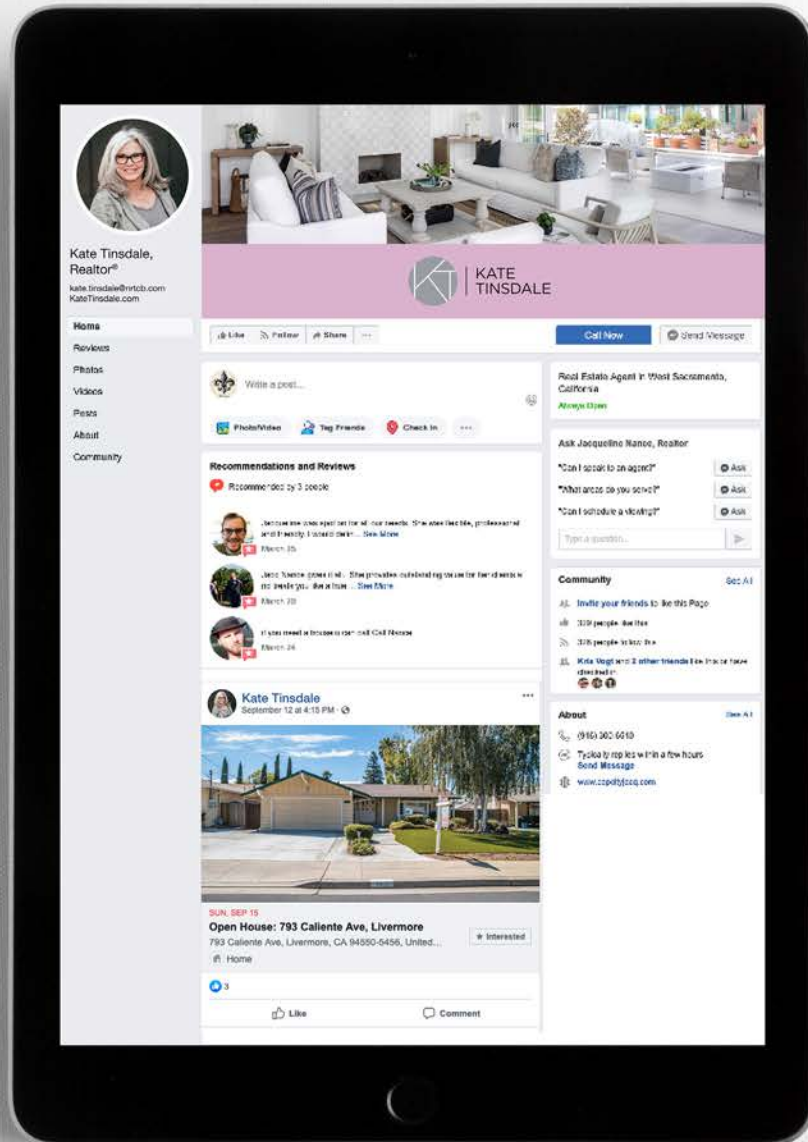
KATE
TINSDALE



KATE
TINSDALE



SEMI-CUSTOM SOCIAL MEDIA HEADERS & CUSTOM BUSINESS CARD





→ Create an identity
worth sharing
with the world.





KATE
TINSDALE

Kate Tinsdale is a top-producing agent and longtime resident whose achievements, credentials and drive have earned her professional recognition and many happy clients.



KATE TINSDALE

Kate Tinsdale is a top-producing agent and longtime resident whose achievements, credentials and drive have earned her professional recognition and many happy clients. Inspired by a love of real estate and helping others, she knows how to get buyers their dream home and sellers top return on investment.

Kate's extensive experience gives her a distinct advantage in both luxury and non-luxury markets. She earned her real estate license in 2003 and has since become a certified Pricing Strategy Advisor (PSA) and Seniors Real Estate Specialist® (SRES®). She is also a member of the National Association of REALTORS® and Coldwell Banker's® International President's Circle. Prior to entering real estate, Kate studied architecture at the University of California, Berkeley. Her subsequent experience as an interior designer for luxury property owners reflects her innate ability to apply bold, fresh ideas to highlight a property's greatest assets.

As a local resident for over 30 years, Kate is very familiar with the area. A passionate citizen with a genuine desire to make a difference, she has been volunteering for various causes for the last two decades. This deep connection to the community means she knows how to attract qualified buyers and find clients the perfect home in the perfect



KATE TINSDALE

neighborhood. Family is also very important to Kate, and her love of real estate seems to run in the family. Now retired, her father was a successful real estate broker and developer, and her mother was a founding partner of a mortgage brokerage. These community and family ties, along with Kate's experience, dedication and enthusiasm, further ensure a successful real estate transaction.

Today Kate is a happy local resident and agent who services buyers and sellers throughout the state. She enjoys yoga, tennis and tending her organic garden, but her biggest joy is seeing her clients settled and happy in their new home.

CAREER HIGHLIGHTS

- Top-producing luxury and non-luxury property specialist
- Long-term area resident
- Over two decades of real estate experience
- Extensive community involvement
- Multiple award winner

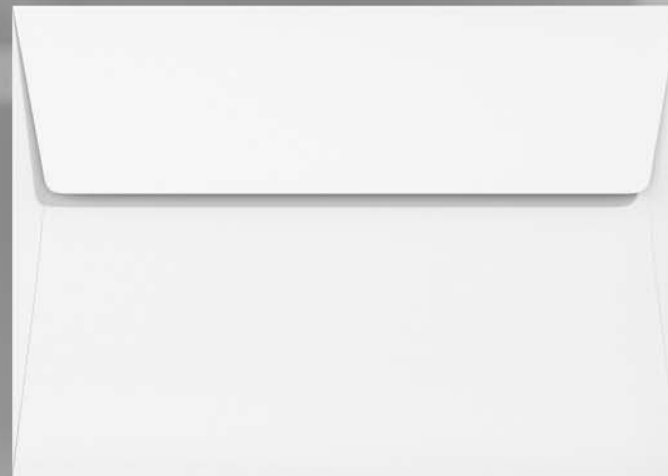
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SEMI-CUSTOM STATIONERY



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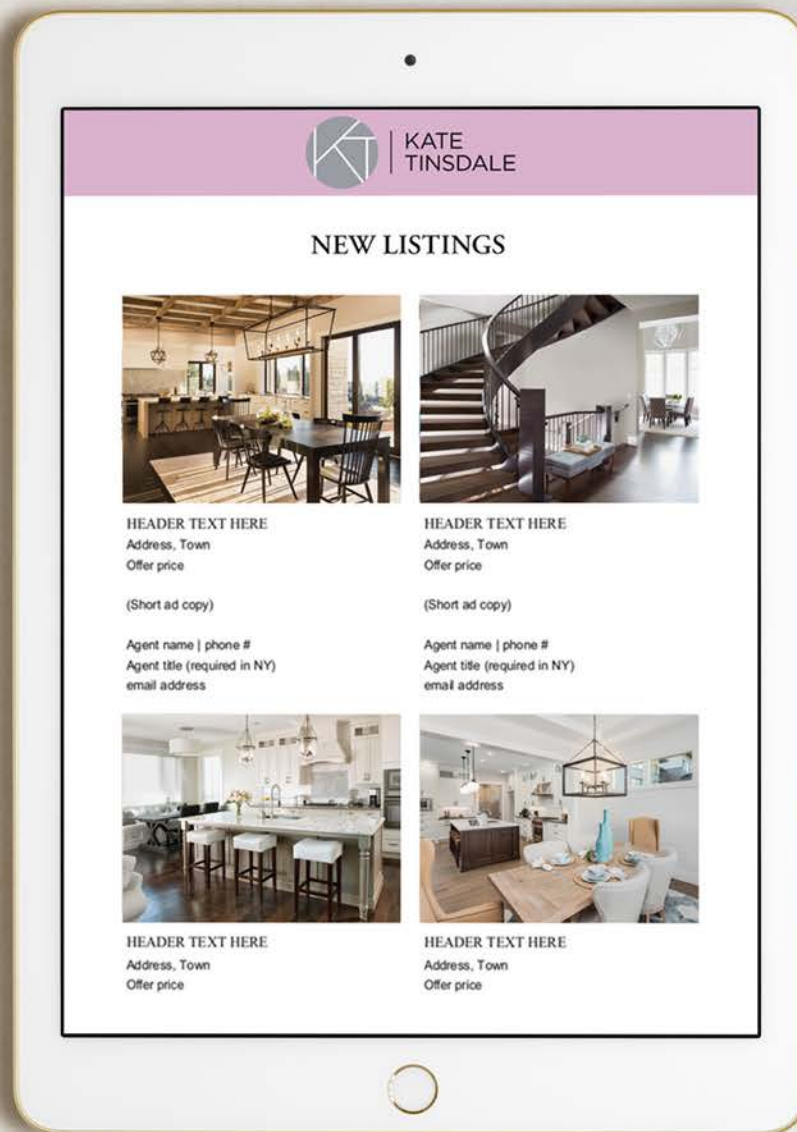




KATE
TINSDALE



| SEMI-CUSTOM INTOUCH PROPERTY EMAIL HEADER



LISTING CONCIERGE SEMI-CUSTOM TEMPLATES

8x8 BROCHURE



HEADLINE

[illegible]

[website_branded_LFR]

Offered at \$Price

5.75x11 POSTCARDS



JUST LISTED/JUST SOLD

ADDRESS, CITY | \$PRICE
AGENT NAME | 555.555.1234



AGENT NAME
REALTOR®
C: 555.555.1234
O: 555.555.1234
WebsiteURL.com
name@coldwellbanker.com



KATE
TINSDALE

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11x17 CALENDAR FOLD BRCHURE

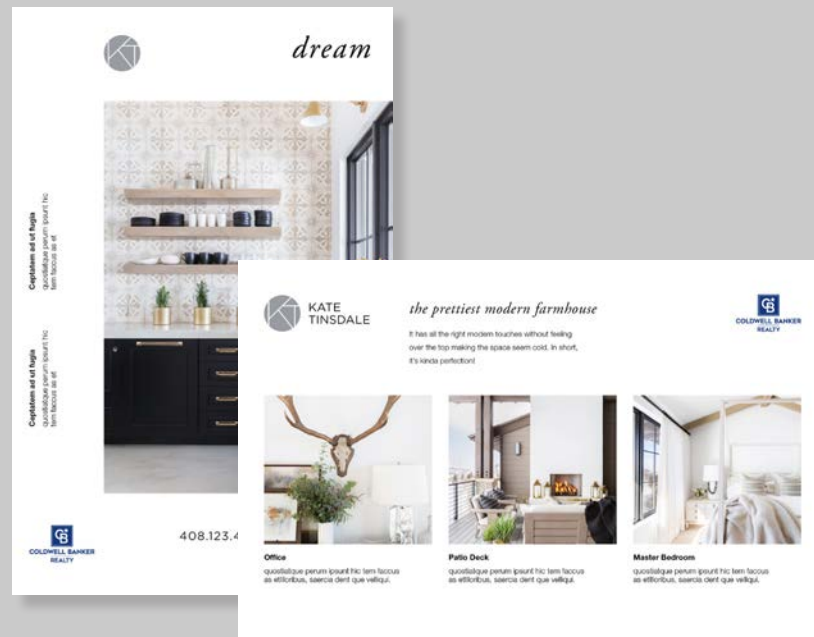


1234 ADDRESS STREET
CITY, STATE ZIP



KATE
TINSDALE

CUSTOM DOOR HANGER, SINAGE & POSTCARDS



| SEMI-CUSTOM OUTLOOK EMAIL SIGNATURE

Dear Mr. and Mrs. Tanner,

I wanted to let you know that some very exciting new inventory has come on the market that matches what you are looking for. We can expect that some of these great homes will go very quickly, so I'd like to recommend that we set aside some time very soon to see them together.

I would love to update you on what is available, so please call me, and we can go out and take a look. It is quite possible that one of these properties just might be the home of your dreams. I would hate to see it slip away.

Hope to hear from you soon,



KATE
TINSDALE



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WIRE FRAUD IS REAL. Before wiring any money, call the intended recipient at a number you know is valid to confirm the instructions. Additionally, please note that the sender does not have authority to bind a party to a real estate contract via written or verbal communication. Real estate agents are independent contractor sales associates, not employees. Owned by a subsidiary of NRT LLC. 

Kate has your back.

"No matter what I'm doing in life, what I enjoy most is helping people. I did that early in my career as a consumer advocate and I do that to this day. I know that I'm making a difference in my clients' lives and that's my goal. So, if you're thinking about buying or selling, remember 'Kate has your back.'"



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KATE
TINSDALE

curated luxury real estate

It has all the right modern touches without feeling over the top making the space seem cold. In short, it's kinda perfection!



123 Main Street

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